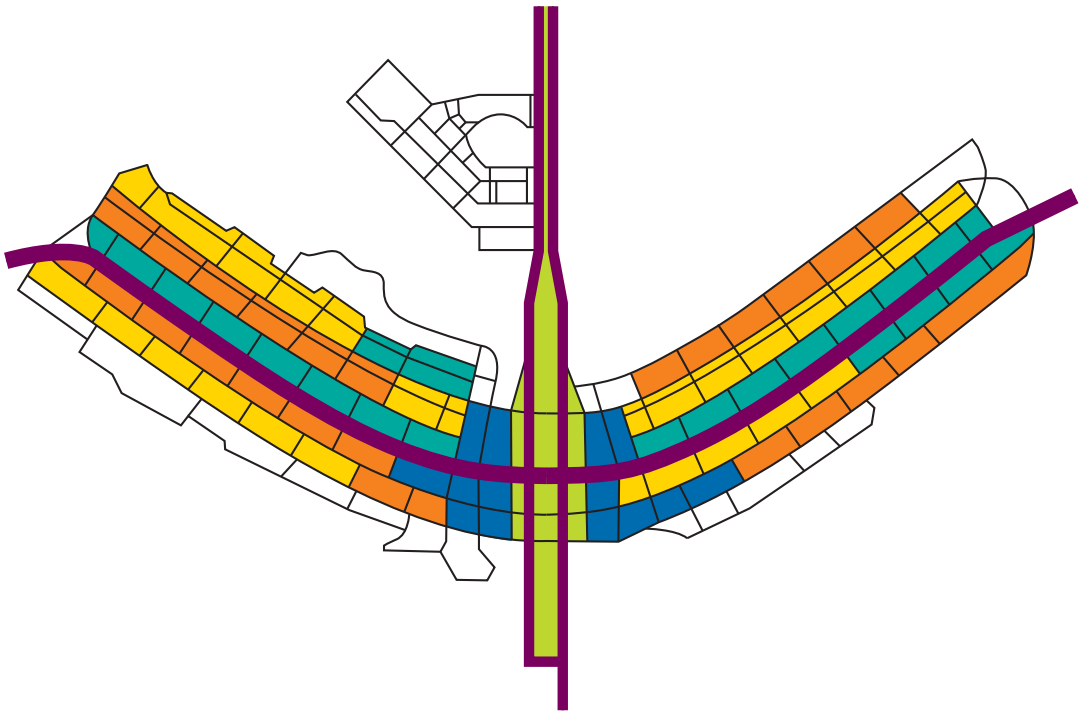

19TH BRAZILIAN CONGRESS OF TRANSPORT AND TRAFFIC

VIII INTRANS

INTERNATIONAL EXHIBITION OF TRANSPORT AND TRAFFIC

ULYSSES GUIMARÃES CONVENTION CENTER

BRASÍLIA | 8TH TO 10TH OCTOBER 2013

PROMOTED BY:

ANTP

NATIONAL PUBLIC TRANSPORTATION ASSOCIATION - BRAZIL

URBAN MOBILITY FOR SUSTAINABLE CITIES

The Congresses promoted by the ANTP have been important for mobilizing and approving policies for the sector and the entity. In this 19th Congress the entity proposes to centralize the debate around Urban Mobility as a decisive factor in building sustainable cities.

The theme "sustainability" occupied the center of the activities developed during the Rio+20, UN Conference held in June this year. Government representatives, private enterprise representatives and also representatives of civil society, present at the event, presented their diagnoses and proposals, which are still far from representing a global consensus.

The difficulties inherent in building global policies, however, do not justify lack of action at national and local levels. Much of the success of these policies will rest on the capacity of local leaders and organizations to develop concrete initiatives that contribute towards the construction of cities that are sustainable at social, economic and environmental levels.

The ANTP is participating in this process when it reaffirms the importance of the role of public transport in building Brazilian cities, considering that they make up 82% of the country's population. The future of Brazilian environmental management will be decided in our cities and the solutions adopted for urban mobility may contribute, or not, towards the quality of life of the inhabitants.

The 19th Congress will be the time to debate the paths which are being taken in this regard, including an evaluation of results and impacts of projects which are a part of the investments of the Programas de Aceleração do Crescimento – PAC of Mobility and of the World Cup.

THE 19TH CONGRESS, DUE TO ITS QUALITY AND THE REPRESENTATIVITY OF ITS PARTICIPANTS, IS EXPECTING YOU. TAKE NOTE IN YOUR DIARY.

Special attention will be given to advances in the fight to defend life and the commitments to promote road safety, as present in the UN campaign – "Decade of Action for Road Safety". The rate of growth in motorization in Brazilian cities and worldwide makes the subject one of the pillars for building sustainable cities. The contributions brought together in the Observatório de Segurança Viária, created by the ANTP, will be given special attention throughout the event.

Finally, the holding of the 19th Congress, in Brasília, will be a good opportunity to receive visitors from other countries who, apart from sharing their experiences, will be able to get acquainted with the good practices carried out in Brazil on a national level and in the various regions of the country. Mayors, Secretaries of State, Federal Authorities and members of Parliament, Public and private operators, Industrial representatives, Consultants, Leaders of employers' organizations and of trade unions, Academics, Community Leaders and all those interested in the sector are expected to attend.

PRELIMINARY PROGRAM

July 2013 Version

The program of the Congress should deal with themes of interest to society, the entity and the community of public transport and traffic. Different levels of the organization are heard – Board of Governors, Local Committee, Technical Commissions and Working Groups. Contributions from other forums and areas of influence of the entity are also taken into account: National and Regional Forums of Secretaries of Transport and Traffic, the Movement for the Right to Transport – MDT, the International Union of Public Transport – UITP and its Latin-American Division.

	7th October Monday	8th October Tuesday	9th October Wednesday	10th October Thursday	11th October Friday
09h00		Opening Session	Conference 3	Conference 5	Technical Visits
10h30		Interval	Interval	Interval	
11h00		Conference 1	Round-Table Panel Special Session (*)	Round-Table Panel Special Session (*)	
12h00		Lunch	Lunch	Lunch	
14h00	Technical Visits	Round-Table Panel Special Session (*)	Round-Table Panel Special Session (*)	Round-Table Panel Special Session (*)	
16h00		Interval	Interval	Interval	
17h00		Conference 2	Conference 4	Closing Session	
19h00		ANTP Quality Award Ceremony	Happy hour at the VIII INTRANS		

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(*) The Technical Communications will be presented in Thematic Islands installed in the VIII INTRANS

ANTP QUALITY AWARD – 2013

During the 19th Congress the Trophies and Certificates will be handed out to the winners and participants of the 9th Cycle of the ANTP Quality Award.

The prize seeks to honour urban and metropolitan road transport companies, medium and long distance road transport companies, metro-railway systems, chartered transportation and management bodies of public transport and/or traffic which have demonstrated the best performance in quality and managerial efficiency throughout the period of 2011/2013. Authorities from the sector will be present to lend their support to this program, created in 1995.

The 9th Cycle will be sponsored by the following organizations: DENATRAN, Shell do Brasil, Volkswagen Ônibus, Michellin, Cittati, IntelCav, Caio Induscar, Transeguro and Indra. The Cycle also has the institutional support of the Associação Nacional de Empresas de Transportes Urbanos – NTU, the Associação Brasileira das Empresas de Transporte Terrestre de Passageiros – ABRATI, the Agência Nacional de Transportes Terrestres – ANTT and the Associação Nacional dos Transportadores de Turismo e Fretamento – ANTTUR.

During the 19th Congress the **10th Cycle of the ANTP Quality Award – 2013-2015** will be launched.

VIII INTRANS

NATIONAL PUBLIC TRANSPORTATION ASSOCIATION – BRAZIL

INTERNATIONAL EXHIBITION OF TRANSPORT AND TRAFFIC

INTERNATIONAL EXHIBITION OF TRANSPORT AND TRAFFIC

The **VIII INTRANS – International Exhibition of Transport and Traffic** is an event which runs in parallel to and is an integral part of the 19th Brazilian Congress of Transport and Traffic, an event during which proposals relative to the expansion of the urban travel market, the perspectives for financing and the challenges imposed by technological innovation will be presented.

The **VIII INTRANS** will place the products and services of your company in the limelight for a highly selected public.

From 8th to 10th October 2013, at the **VIII INTRANS**, representatives of the potential market of buyers from Brazil and from other countries will be in direct contact with the most recent solutions and technologies in terms of equipment, products, techniques and services directed at public transport and traffic.

ORGANIZATION AND RENTALS

ANTP – Associação Nacional de Transportes Públicos
Tel. +55 (11) 3371.2293 – Fax +55 (11) 3253.8095
Cel. +55 (11) 9.7609.2846
Contact: Valéria Aguiar (valeria@antp.org.br)

THE **VIII INTRANS** IS AIMED AT THE FOLLOWING PUBLIC:

- **MANUFACTURERS** of bus chassis, equipment and bodywork; equipment and vehicles for the underground and regional railways; traffic equipment, materials and software.
- **TECHNOLOGY COMPANIES AND SERVICE PROVIDERS** of operation and maintenance, supply of workforce and outsourcing in transport and traffic.
- **CONSULTANCY COMPANIES** working with transport, traffic and urban development projects and planning.
- **COMPANIES WORKING WITH PROJECTS, BUILDING AND THE OPERATION** of urban infrastructure (roads, terminals) and large urban equipment, related to access and circulation.
- **COMPANIES AND ORGANIZATIONS WHICH PROMOTE AND INVEST** in infrastructure for public transport and traffic.
- **SUPPLIERS OF PETROLEUM INPUTS** and other sources of energy, parts and equipment.
- **MUNICIPAL, METROPOLITAN AND STATE TRANSPORT AND TRAFFIC MANAGEMENT BODIES**.
- **UNIVERSITIES** and employers' organizations and workers' unions.

VIII INTRANS

ANTP
NATIONAL PUBLIC TRANSPORTATION ASSOCIATION – BRAZIL

INTERNATIONAL EXHIBITION OF TRANSPORT AND TRAFFIC

HOW TO PARTICIPATE

1. STANDS

Conditions and values (see table below and plan at page 7):

a) Associate companies up to date with their payments to the ANTP in 2013 will have a discount of 15%;

b) Payments made by April 30th 2013 will receive a discount of 10% (cumulative for members up to date with their payments);

c) The final installments will be payable by September 28th 2013.

Price per m² WITHOUT basic assembly

Area	Full price	– 10%	– 15%	– 10% x 15%
From 9 to 18 m²	1.190,00	1.071,00	1.011,00	910,00
From 19 to 50 m²	1.078,00	970,00	916,00	824,00
From 51 to 80 m²	750,00	675,00	637,00	573,00
Over 81 m²	702,00	631,00	596,00	537,00

Price per m² WITH basic assembly

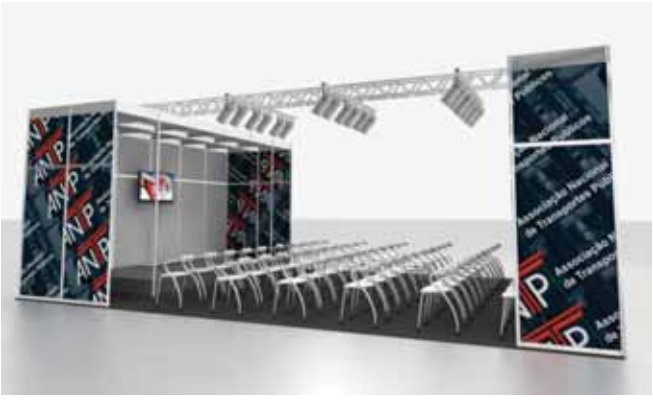
Area	Full price	– 10%	– 15%	– 10% x 15%
From 9 to 18 m²	1. 330,00	1.197,00	1.130,00	1.017,00
From 19 to 40 m²	1. 197,00	1.077,00	1.017,00	915,00

2. THEMATIC ISLANDS – NOVELTY!

The **Thematic Islands** are compact auditoriums, installed in the same area as the VIII INTRANS for presenting Technical Communications. With acoustic and lighting resources as well as a media desk, the **Islands** should receive around 400 Technical Communications on the most varied themes linked to Urban Mobility. Each **Thematic Islands** can receive **exclusive sponsorship**, receiving the following in exchange: the right to use adhesives within the Island, placement of a banner and a place for the exhibition of institutional material. Apart from this, the Island will be available to the sponsor, for 2 hours every day, to hold lectures and meetings.

Price: R$ 25.000,00 (twenty-five thousand reais) for each Island for the duration of the event.

Number available: 6 (six) Thematic Islands.



3. PARTICIPANTS LUNCHES

The restaurant will offer approximately 1.000 meals a day and it will be installed in the VIII INTRANS in a prime location to facilitate meeting and bonding amongst participants. Two Thematic Islands will be located beside the restaurant. The sponsor of each lunch will be given the following benefits: two banners located in the entrance of the restaurant, emblems on the tables, distribution of promotional gifts, projection of informative and promotional material on LCD screens. The production of the promotional material is the sponsor's responsibility.

Price: R$ 25.000,00 (twenty-five thousand reais) each lunch.

Number available: 3 (three).

4. INTERNAL SIGNS

The internal signs – roads, help desks, services and facilities – will be produced and installed in the Congress area – Southern and Central Wings. The design of the signs will contain information and the logo of the event, as well as the logo of the sponsor. The production and installation of the signs will be carried out by the ANTP.

Price: R$ 35.000,00 (thirty-five thousand reais), single quota.

Adhesion up until: August 15th 2013.

5. ROOM SIGNAGE

The Conferences, Round-Tables, Panels and Special Sessions, as well as the Opening and Closing Ceremonies, will take place in Auditoriums in the Convention Center located on the 2nd floor of the Central Wing. At the entrance to each of these Auditoriums **Display Totems** will be installed which will show the program of the event, updated daily. The sponsors will receive as benefits: their logo on the totems and, in the intervals of the sessions, the presentation of slides about their organization. The production and installation of the Totems are the responsibility of the organizers of the event.

Price per Auditorium: R$ 6.000,00 (six thousand reais);

Price for the 4 Auditoriums: R$ 20.000,00 (twenty thousand reais), in a single quota.

HOW TO PARTICIPATE

6. FOLDERS FOR PARTICIPANTS

2.000 bags will be distributed to the participants when they receive their credentials. The sponsors will have their logo on the bag and the right to include institutional material in A4 format, produced by the sponsor and delivered to the promoter by 1st October 2013.

Price: R$ 25.000,00 (twenty-five thousand reais), single quota.

7. PENS AND NOTEPADS

Included in the 2.000 bags handed to the participants, the items will have the logo of the sponsor and will be produced by the promoter.

Price: R$ 8.000,00 (eight thousand reais), single quota.

8. OFFICIAL PROGRAM

All the participants, lecturers, guests and exhibitors will receive an **Official Program**. 2.500 copies will be printed and the sponsor will be given the following benefits: logo on the cover of the program and on the internal list of all the sponsors, as well as the insertion of a one page advertisement at the beginning.

Price: R$ 25.000,00 (twenty-five thousand reais).
Quantity available: two quotas.

9. WASH BAG CONTAINING DENTAL KIT

Distributed to the participants when they receive their credentials, the wash bag contains a kit with toothbrush, toothpaste and dental floss. This promotional gift is very well received due to the long period of time participants spend at the event. The sponsors will have their logo on the wash bag distributed to the 2.000 participants.

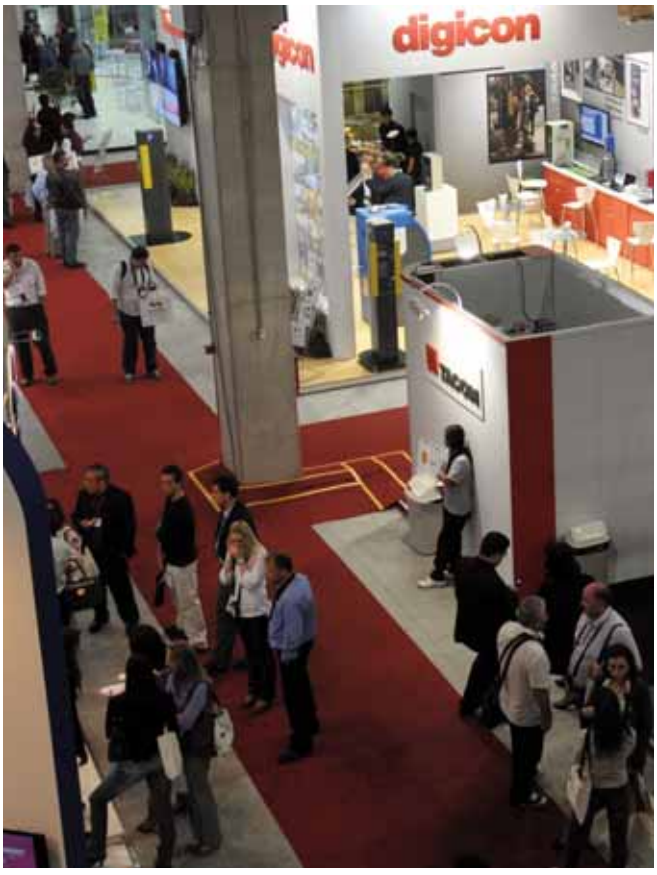
Price: R$ 15.000,00 (fifteen thousand reais), single quota.

10. BLACK OUT – NOVELTY!

The Ulysses Guimarães Convention Center is spacious with large glass windows, which favours the use of large banners – blackouts – which will be placed in the Southern and Central Wings and will be available in a number of sizes, as can be seen in the table below. The production, installation and removal will be the responsibility of the ANTP.

Size	Quantity	Price	Place
250 x 600 cm	2	R$ 2.000,00	
250 x 900 cm	5	R$ 2.300,00	ALA
250 x 1200 cm	4	R$ 2.600,00	SUL
250 X 1500 cm	4	R$ 2.900,00	
220 x 300 cm	4	R$ 1.000,00	
220 x 400 cm	14	R$ 1.200,00	ALA
250 x 500 cm	6	R$ 1.500,00	CENTRAL
250 x 600 cm	4	R$ 2.000,00	

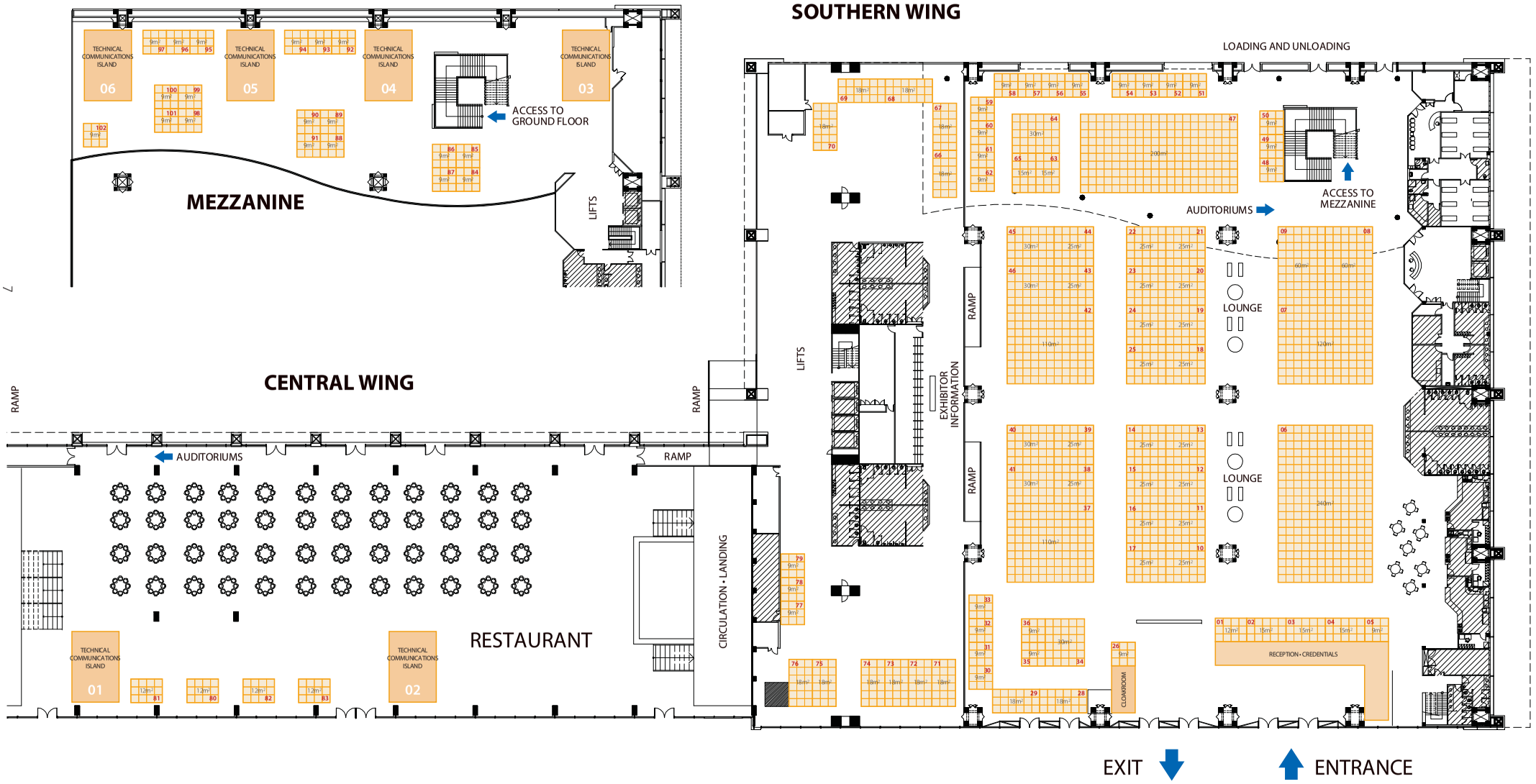
Blackouts use glass areas to promote the sponsors of the event

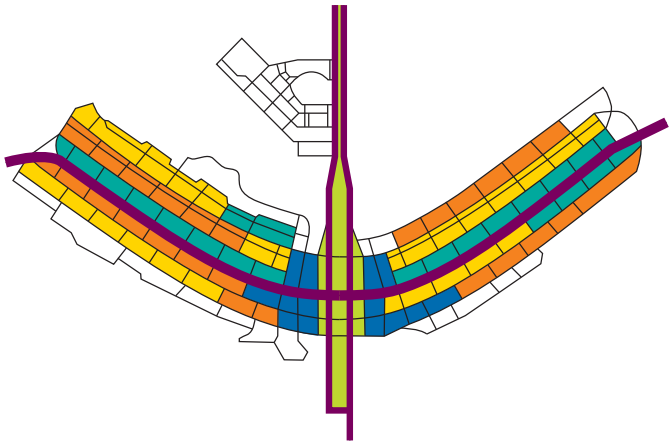


VIII INTRANS

INTERNATIONAL EXHIBITION OF TRANSPORT AND TRAFFIC

NATIONAL PUBLIC TRANSPORTATION ASSOCIATION – BRAZIL





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ABOUT ANTP

The National Public Transportation Association – Brazil, ANTP is a non-profit organization founded in 1977. With its headquarters in Sao Paulo, ANTP has eight regional offices in several parts of the country. They are **Institutionals Partners** of ANTP – Municipal Majors and Ministers of Traffic and Transportation, statues Ministers of pubic transports,Traffic Managements, Public and Private Operators of public transports – subways, trains, buses, industry, consulting, university and technicians.The ANTP has **Individuals Members** too – physical people that participate in several activities of entity.

Since 1978 ANTP edits the **Public Transports Magazine** and many others Technical Reports with the same ends to diffuse studies and the most important experiences accomplished in the urban transport in Brazil and Latin America.

The ANTP office the activities of **National Forum Secretaries and Controllers of Urban Transport and Traffic** and of the Regional Forums Gauchos, Fluminense, Mineiro, North-Northeast and Paulista.

The ANTP represents the **International Union of Public Transports – UITP** at Latin America, responsible for the secretary – executive of its Latin American Division and is signature of **Global Network of Sustainable Transport**, coordinate by UITP. Maintain interchange with associations of public transports – North American Association of Public Transports – **APTA** (USA), Canadian Association of Public Transport – **CUTA** (Canada) and Latin American Association of Subways and Subterraneous – **ALAMYS**.

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LOCAL COMMITTEE

The Government of the Distrito Federal, through the Secretaria de Estado de Transportes of the Distrito Federal, has taken on the responsibility of forming the local Committee, which has as its aim to mobilize local organizations which are part of the urban transport and traffic community to participate in the event and play a part in its conception.

As host of the event, the Secretaria de Estado de Transportes of the Distrito Federal is the Coordinator of the Local Committee, which is made up of the following bodies of the Government of the Distrito Federal:

Secretaria de Estado da Casa Civil,
Secretaria de Estado de Turismo,
Secretaria de Estado de Cultura,
Departamento de Trânsito do Distrito Federal – DETRAN,
Departamento de Estradas de Rodagem do Distrito Federal – DER,
Sociedade de Transportes Coletivos de Brasília – TCB,
Companhia do Metropolitano do Distrito Federal – METRÔ e
Transporte Urbano do Distrito Federal – DFTRANS.

The ANTP office in Brasília and the following organizations with their headquarters in the Distrito Federal are also part of the Local Committee:
SEMOB – Secretaria Nacional de Transporte e Mobilidade Urbana do Ministério das Cidades,
DENATRAN – Departamento Nacional de Trânsito,
Frente Parlamentar de Transporte – Congresso Nacional,
Frente Parlamentar em Defesa do Trânsito Seguro – Congresso Nacional,
Frente Nacional de Prefeitos,
ANTT – Agência Nacional de Transporte Terrestre,
NTU – Associação Nacional das Empresas de Transportes Urbanos,
ABRATI – Associação Brasileira de Transporte Terrestre de Passageiros,
CNT – Confederação Nacional dos Transportes,
SEST/SENAT,
UnB – Universidade de Brasília,
UCB – Universidade Católica de Brasília,
IESB – Instituto de Educação Superior de Brasília e
UNICEUB – Centro Universitário de Brasília.

LOCATION OF THE EVENT

Ulysses Guimarães Convention Center
SDC Eixo Monumental – Lote 05
CEP 70070-350 – Brasília – DF
Secretaria de Estado de Turismo do Distrito Federal – GDF
Tel. +55 (61) 3214.2744 / 3214.2701 / 3214.2782 / 3214.2712
Site: **www.setur.df.gov.br**

GENERAL INFORMATION

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